

# DVUSD Board Meeting Music Resource Adoption Preview

Jan. 24th, 2023



**DEER VALLEY**  
*Unified School District*

# Committee Members

- |   |  |   |   |
|---|--|---|---|
| X | Melissa Sepuka - K6 Administrator      | X | Kelly Vise - Parent                           |
| X | Ryan Rockey - K8 Band/Music teacher    | X | Krista Ambrosino - Parent                     |
| X | John Denton - K8 Music/Choir teacher   | X | Rebecca Texter - Parent                       |
| X | Carisa Frisby - K8 Music/Choir teacher | X | April Binder - Parent                         |
| X | Kristen Olds - HS Piano/Choir teacher  | X | Kathryn (Katie May) Smith - Parent            |
| X | Amy Hart - Parent                      | X | Tamara Weaver - Parent                        |
| X | Brynley Mosley - Parent                | X | Annemarie Steinhoff - Parent                  |
| X | Marie Burt - Parent                    | X | Rong Lucchesi - Parent                        |
| X | Michael Tuttle - Community member      | X | Jaime Krolak - Parent                         |
| X | Rachael Malfatti - Parent              | X | Aryan Chand - Parent                          |
| X | Laura Gibson - Parent                  | X | Nate Kievert - K8 Band/Music teacher          |
| X | Alison Llave - Parent                  | X | Tyler Tvrdy - K8 Music/Choir teacher          |
| X | Heather Miranda - Parent               | X | Renee Young-Esparza - HS Strings/Band teacher |
| X | Jalena Fagan - Parent                  |   |   |





**DEER VALLEY**  
*Unified School District*

- September 30th, 2022

- October 14th, 2022

- October 27th and October 28th, 2022

- January 6th, 2023

# Roadmap

**September 30th:**  
Vision, Timeline,  
Guidelines for adoption  
with rubric. Committee  
Meeting 1



**October 27th & 28th:**  
30 minute vendor  
presentations, narrow  
selections to 2-3 vendors.  
Committee Meeting 3a and  
3b



**January 6th:**  
Finalize  
Recommendation  
to the Board.  
Committee  
Meeting 4



**March 2023**  
Materials to  
teachers to use  
in classrooms



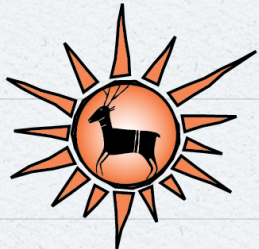
**October 14th:**  
Review Materials with  
Rubric for vendor  
selection. Committee  
Meeting 2



**November 4th -  
January 2nd :**  
Public Review



**January 24th and  
February 14th:**  
Board Preview and Action



**DEER VALLEY**  
*Unified School District*

# Publicity and Public Review

## Curriculum, Instruction and Assessment

- › [Department Homepage](#)
- › [K-12 Music Resource Material Adoption 2022-23](#)
- › [K-12 Social Studies Adoption 2022-23](#)



[Home](#) » [Departments](#) » [Curriculum, Instruction and Assessment](#) » [K-12 Music Resource Material Adoption 2022-23](#)



DVUSD is considering the adoption of new supplemental materials to support both content and instructional practice for grades K-12 in all music courses. It is our intent to purchase supplemental materials and/or adopt open education materials that align with the Arizona music standards. This will result in a composite of materials from different sources to build supporting instructional content and unification of district curriculum resources for each course.

The Public Review Feedback goal is to assist in the review of selected committee material resources for adoption that supports teachers and students in their ability to meet or exceed grade-level proficiency targets in music literacy and prepare students for secondary and post-secondary opportunities.



20402 N. 15th Ave.  
Phoenix, AZ 85027  
623.445.5000 Phone  
623.445.5086 Fax  
[www.dvUSD.org](http://www.dvUSD.org)

**SUPERINTENDENT**  
Curtis Fiesch, PhD

**GOVERNING BOARD**  
Kimberly K. Fisher  
Ann O'Brien  
Ann Elizabeth Ordway  
Jennie Paperman  
Julie Read

Welcome!

This year CIA is in the adoption process for K-12 Music curriculum resources. **We need volunteers** to represent the Administration listed in the meeting schedule below. Extra Duty pay will be paid for at the District level for work outside the contract day.

**The following are dates of the meetings for the committee:**

**Sharing of the Vision, Timeline, Guidelines for Adoption**  
September 30, 2022; 4:00 pm – 6:00 pm; Zoom

**Use Rubric to Review Vendor Selection**  
October 14, 2022; 4:00 pm – 6:00 pm; Zoom

**Vendor Presentation, Narrow Selection to Maximum of Three Vendors**  
October 27 & 28, 2022; 4:00 pm – 6:00 pm; Zoom

**Final Decision for Board Recommendation**  
January 6, 2023; 4:00 pm – 6:00 pm; Zoom

If you are interested in serving on this committee, please complete this Music Adoption Committee Form at <https://forms.gle/5GJsA84Hu8HBsh5k8>

**If you know of any parents who would be interested, please email their names and phone numbers to Anna Backstrom. I will call and invite them to apply for the committee.**

Respectfully,

Anna Backstrom, M.Ed.  
DVUSD Fine Arts  
Curriculum, Instruction and Assessment Specialist  
623.445.5017  
[Anna.Backstrom@dvUSD.org](mailto:Anna.Backstrom@dvUSD.org)

# K-12 MUSIC Resource Adoption Committee Is Forming



**Band - Choir - General Music - Piano - Guitar**

**Location :** Zoom Meetings from 4-6 p.m.

**More Information :**

[anna.backstrom@dvUSD.org](mailto:anna.backstrom@dvUSD.org)

- 1.Sept. 30
- 2.Oct. 14
- 3.Oct 27 & 28
- 4.Jan. 6, 2023



**Sign up for this committee :** <https://forms.gle/A9JRptLz9xDSgMBj8>

**Committee Goal to recommend new resources for adoption that support teachers and students in their ability to meet or exceed grade level proficiency targets in music literacy and prepare students for secondary and post-secondary opportunities**

# Publicity and Public Review

## Publicity

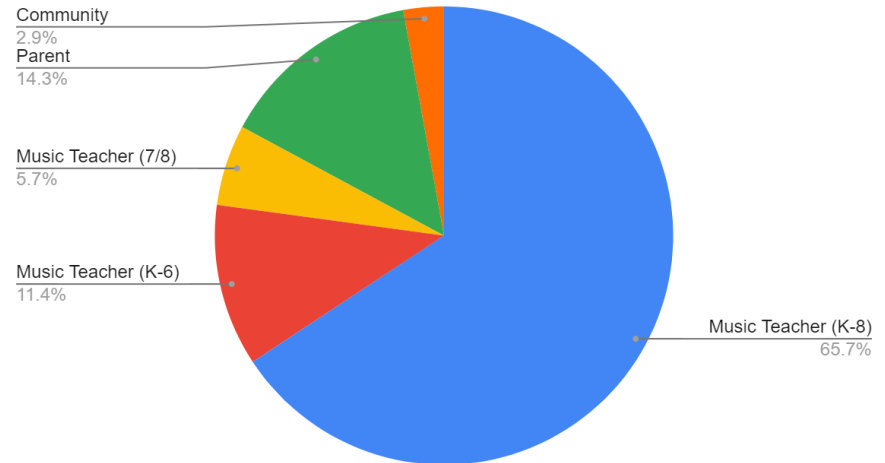
- ▣ DVUSD Website
- ▣ PeachJar email to DVUSD parents
- ▣ Flyers posted at all K-8, MS and HS lobbies as well as District Office
- ▣ Posted on school marquee sign
- ▣ Communication to teachers through Canvas messages and HS Department Coordinators



## Public Review

- ▣ 35 evaluation forms submitted

Count of Role



# Rationale for Team Recommendation

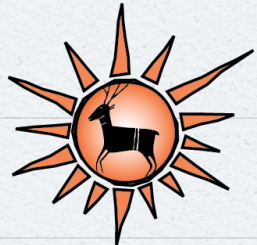
- X Balanced approach to learning with resources to support students and teachers
- X Arizona Standards Alignment
- X Meets needs for resources, materials, instruction and professional development that provides support for district LMS implementation



# Recommended Materials

K-6

General Music



**DEER VALLEY**  
*Unified School District*

5-12

Band, Choir, Strings, Piano,  
Guitar, Orchestra

QuaverEd

MusicFirst

# Resource Description for K-6 General Music



- Quaver Music curriculum is 100% aligned with the National and Arizona Music Standards.
- Quaver is ready to assist teachers with an engaging, interactive curriculum with customizable features.
- Quaver also has a robust professional learning, training, and implementation support included in their licensing.





*Exhibit 4-1: NCCAS Met in Every QuaverMusic Lesson Plan*

**Kindergarten**  
**1st Nine Lessons**  
**Voice**

## K, Lesson 04 - Whisper, Talk, Shout, and Sing

### PURPOSE

The purpose of this lesson is to develop students' ability to use their voices in different ways.

Essential Question: How do musicians make creative decisions?  
(Creating: Plan and Make)

### KEY STUDENT OBJECTIVES

- Recall the four ways to use the voice.
- Name specific situations in which each voice is used.
- Demonstrate the voice types with movements in a song.
- Recall that silence is when there is no sound.

Time	Standard	Classroom Resources	Music in This Lesson
Normal 30-45 min	NCCAS: Cn11.0.Ka, Cr1.1.Ka, Cr1.1.Kb, Re7.2.Ka	<ul style="list-style-type: none"><li>• Materials<ul style="list-style-type: none"><li>◦ Goldilocks and the Three Bears picture book (optional)</li><li>◦ WTSS icons</li></ul></li><li>• Instruments<ul style="list-style-type: none"><li>◦ Drum</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Whisper, Talk and Shout and Sing</li><li>• March of the Ducks</li><li>• Yes, I Can!</li><li>• If You're Happy and You Know It</li><li>• Wheels on the Bus</li></ul>
Extended 30-38 min	NAfME: 1, 3, 6		



**DEER VALLEY**  
Unified School District



## In lesson features include:

- **Draw** – Enables a Draw Tool with different colors and sizes that the teacher or students can use to draw on the screen.
- **Text** – Allows the teacher or student to put a text box on the screen. This is sometimes used to translate the text to another language or to put a teacher note on the screen.
- **Widgets** – Allows the teacher to place a Timer, a Keyboard, a Metronome, or a Soundboard over the screen.
- **Video** – Plays a teacher-recorded video for the student if the lesson is sent home as an assignment. The video is recorded in the Resource Creation screens component.
- **Worksheets** – Allows the teacher to access all the printable worksheets in the lesson and print them as desired.
- **Link** – Puts a QR code on the screen that can be scanned by students to load the screen on their device as well as a text link that can be copied and sent to students.



# Professional Development Options

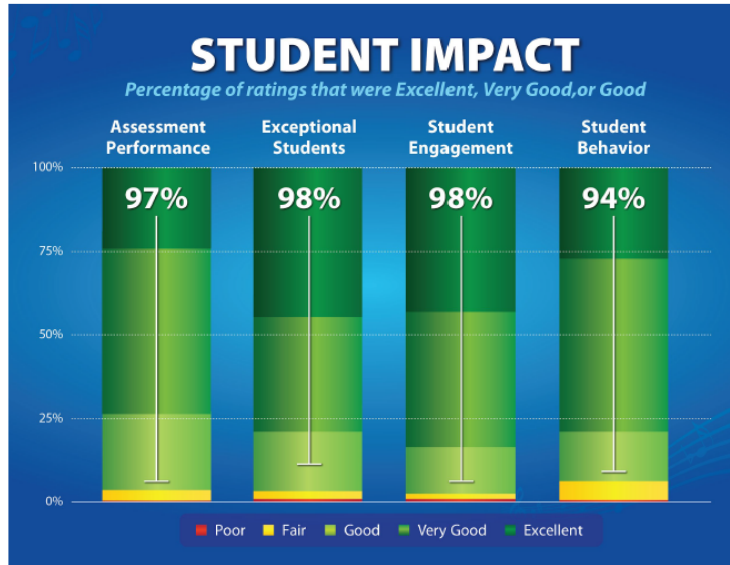
## Training/ PD:

- On-Site PD Days (can be virtual)
- Digital Webinars (Monthly)
- National PLCs (Monthly)
- Facebook Community
- Resource Manager
- 24/7 Online Video Training: self guided, level 1-3 courses
- Live Customer Support Center



# Impact on Students

*Engage today's students with technology and music*



## Enhance Engagement

- Modern songs, composition tools, and technology integration to encourage engagement in music
- Free student accounts for at-home exploration or during school time

## Benefits Across the District

- Improve attendance
- Decrease behavior issues
- Engage exceptional students in the arts

# Benefits to Teachers

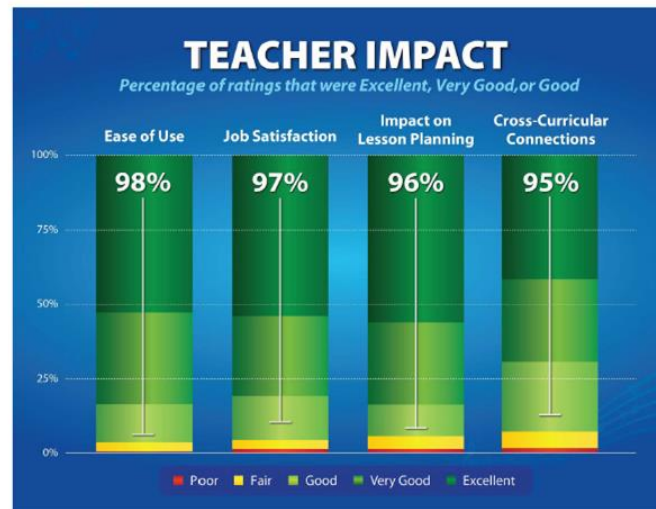
*Flexible resources that meet educators where they are*

## Improves Job Satisfaction

- Consistent & ready planning tools & foundational curriculum
- Teachers can then customize to their individual teaching style
- Ease of use means more time for teaching

## Enhances Teacher Effectiveness

- Reach EVERY student in each classroom
- Embedded ELL supports, Cross-Curricular Connections, Early Literacy Efforts & Social and Emotional Learning Goals

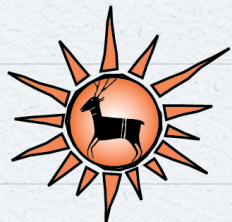


250 + Training Events, Staff of Credentialed Trainers, Former Classroom Teachers



Quaver is an excellent resource for DVUSD. My students have gained valuable music knowledge with this program. I can't imagine not having it in my classroom. I know my students would truly miss the daily content from quaver in their music class. - DVUSD Teacher

I have used this technology the last four years and recommend keeping it! - DVUSD Teacher



DEER VALLEY  
Unified School District

I find Quaver to be extremely valuable when teaching my diverse student population. The student response to it is tremendous, and it allows me to keep my lessons full engaging activities and information that work for all of my students. My students thrive on familiarity and repetition. It takes time for my students to become comfortable with new things, and we are just hitting our stride with Quaver. I know there is still a lot more to the program/curriculum that can be accessed to benefit my students, and I look forward to using these materials for many years to come.

- DVUSD Teacher

# Resource Description for 5-12 Performing Music



- MusicFirst Classroom is a hub for music learning software & content.
- It combines a learning management system with engaging content, assessments, courses, and software to monitor student's progress, make lesson plans, and create assignments.
  - Professional Development: This bid includes one (1) on-site training and seven (7) three-hour virtual training sessions with our Support Team and Lifetime Support.

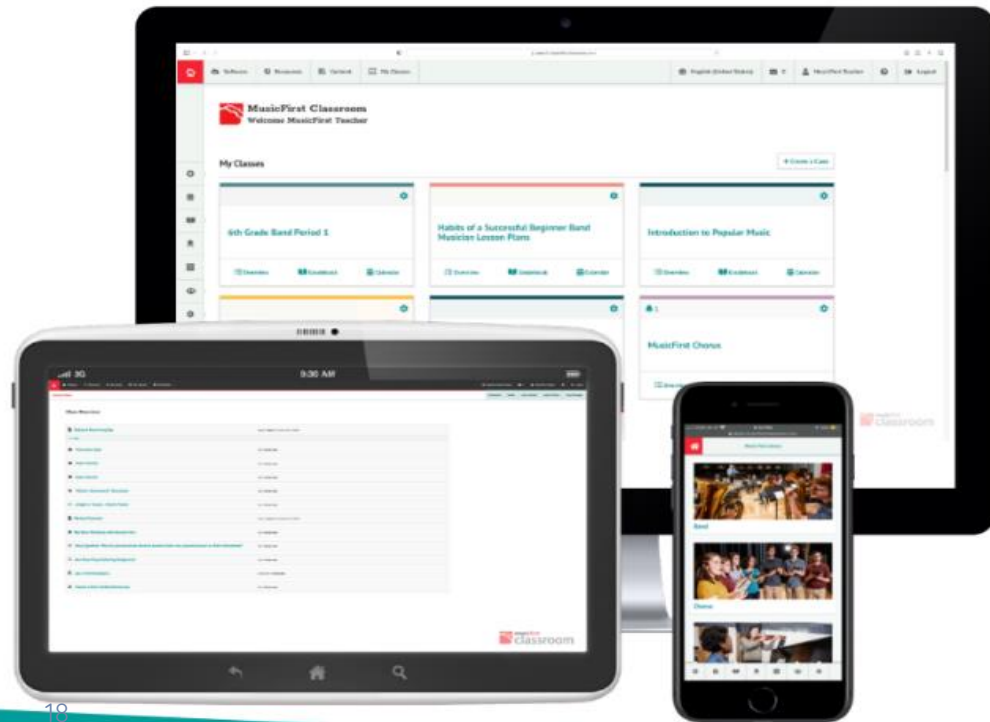


# MusicFirst Classroom

MusicFirst Classroom is a hub for music learning software & content.

It combines a learning management system with engaging content, assessments, courses, and software to monitor students' progress, make lesson plans, and create assignments.

- ✓ Gradebook
- ✓ Content Library
- ✓ Calendar
- ✓ Communication Portal
- ✓ Lesson Planner
- ✓ Audio Recorder

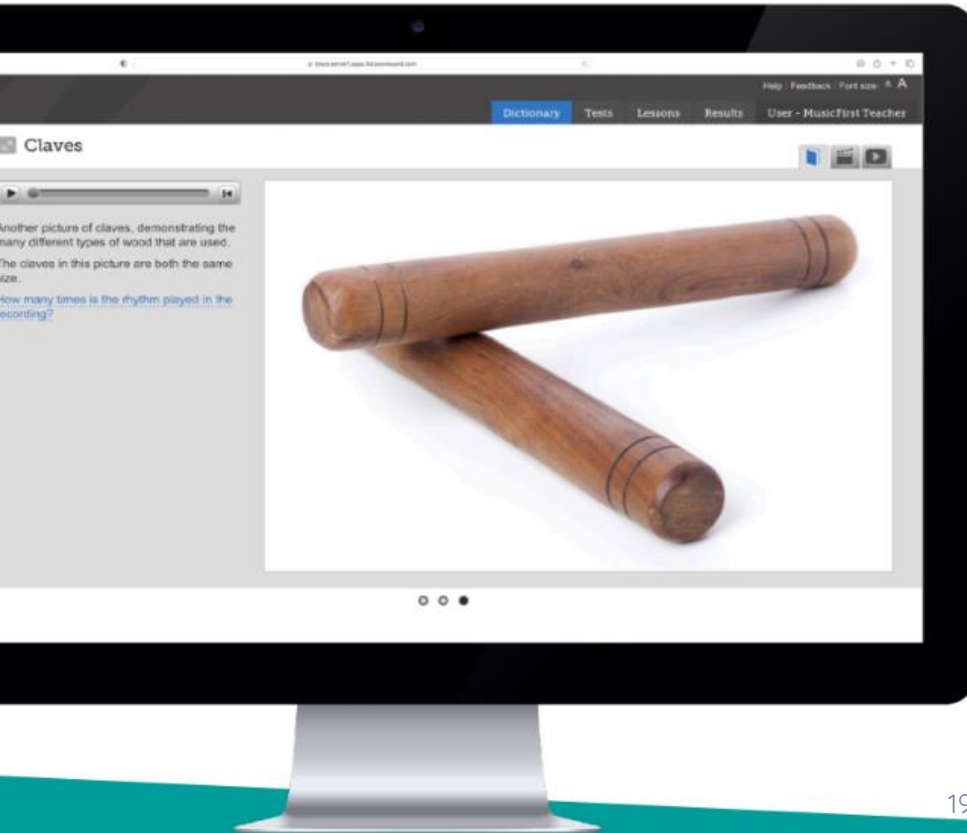


## Focus on Sound

### Multimedia music education digital encyclopedia

Focus on Sound is a multimedia encyclopedia of instruments, terms, composers, technology, and theory.

- ✓ Included with MusicFirst Classroom subscription
- ✓ Offers repository of hundreds of videos, lessons, tests, quizzes, photos, recordings, music scores, and web links

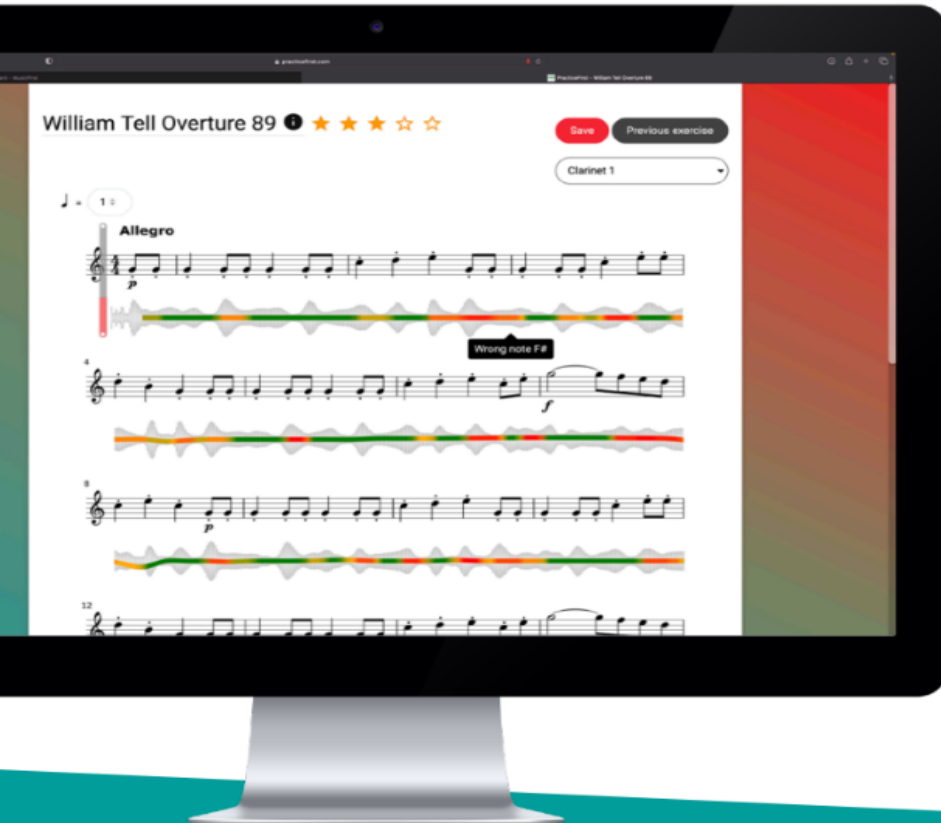


## PracticeFirst

### Robust and intuitive practice assessment software

PracticeFirst is cloud-based software which provides students with instantaneous and intuitive feedback on their instrumental and vocal practice.

- ✓ Assesses rhythm, pitch, intonation, & duration
- ✓ Allows complete exercise customization
- ✓ Facilitates student assessment
- ✓ Includes vast library of repertoire & method books
- ✓ Offers ability to easily create & upload custom exercises

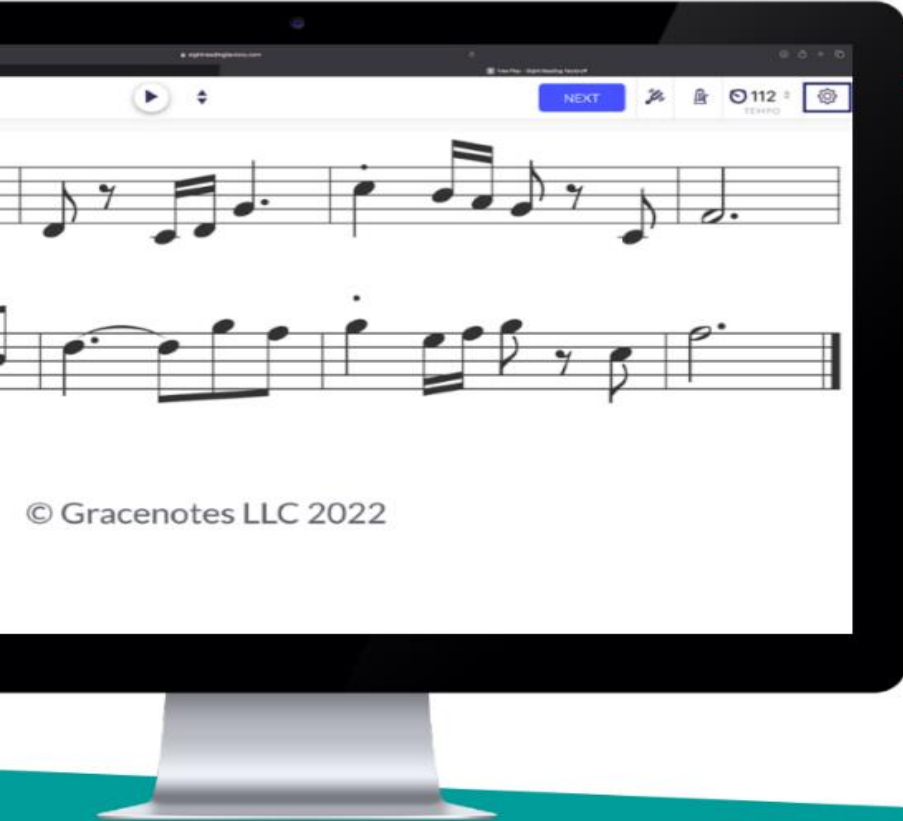


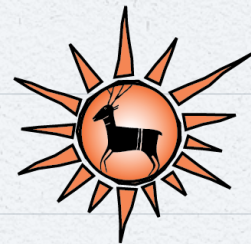
## Sight Reading Factory

### Interactive sight reading software

Sight Reading Factory is a cloud-based software which generates customized and unlimited sight reading exercises instantly.

- ✓ Generates real music
- ✓ Saves time & effort
- ✓ Creates customized sight reading exercises
- ✓ Offers multiple difficulty levels
- ✓ Allows unlimited sight reading exercises
- ✓ Facilitates student assessment





DEER VALLEY  
*Unified School District*

- **Engage on All Levels and spark creativity with student-made music.**

(—) Soundtrap® for Education  
by Spotify

OUR MISSION

To unlock the potential of  
human creativity – by making  
storytelling  
& music creation simple &  
collaborative for every  
student.



DEER VALLEY  
*Unified School District*

## Professional Development

### Support & Training Resources

MusicFirst is committed to helping you succeed. We offer a wide variety of training opportunities, from individual webinars to weeklong workshops and full-semester professional development courses.

This bid includes one (1) on-site training and seven (7) three-hour virtual training sessions with our Support Team.

#### Lifetime Support Included

Our Support Team is available from 9:30 AM - 5:30 PM EST, Monday - Friday.

**Contact:** [support@musicfirst.com](mailto:support@musicfirst.com) or (855) 896-3344

## MusicFirst Academy Course Offerings

- MusicFirst Educator Certification for Ensemble Directors
- Soundtrap for Education Certification
- MusicFirst Educator Certification for General Music & Theory Teachers
- Noteflight Learn Certification
- MusicFirst Educator Certification for Elementary Music Teachers

This is the most powerful feedback and practice tool I've ever seen to support our students. It would be worth every penny. - DVUSD Teacher

This looks amazing. I have looked at this method the last 2 years and think it would be a great new resource. I am impressed with all of the "extras" that come with this platform. - DVUSD Teacher

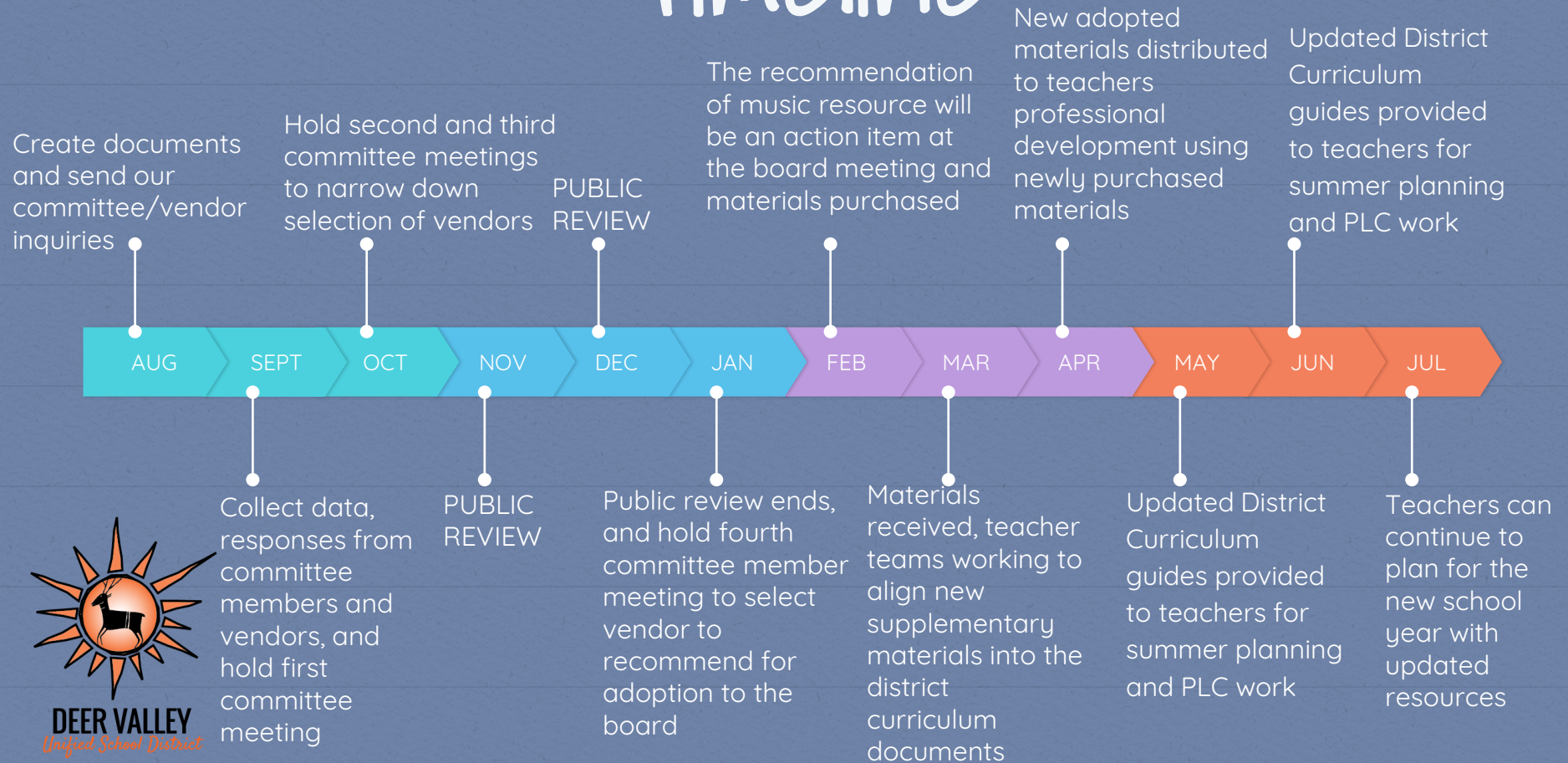


Love this resource. Can't wait for my kids to start using it. - DVUSD Parent

This is an outstanding Resource! It promotes vertical alignment between all levels of band, orchestra and choir! - DVUSD Teacher



# Timeline



# Fiscal Implications

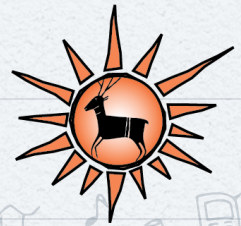
Digital licenses for 7 years subscription quote for

- **Quaver-** 32 schools, 52 teachers, and an estimated 20,000+ students
  - Estimated Cost = \$452,035.58 (tax included)
- **MusicFirst-** 25 schools, 80 teachers, and an estimated 4500 students
  - Estimated Cost = \$469,415.23 (tax included)

Estimated shipping = \$0

Estimated Tax = \$48,864.81 (included in above quoted prices)

**Total Estimated Cost = \$921,450.81**



**DEER VALLEY**  
*Unified School District*



# ARS 15-721 Common school; course of study; textbooks

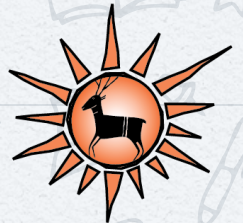
The governing board shall approve for common schools the course of study, the basic textbook for each course and all units recommended for credit under each general subject title prior to implementation of the course.



# Thank you!

**Any questions?**

You can find me at: [anna.backstrom@dvusd.org](mailto:anna.backstrom@dvusd.org)- CIAS



**DEER VALLEY**  
*Unified School District*