

DVUSD Board Meeting Music Resource Adoption Preview

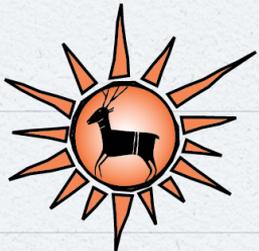
Jan. 24th, 2023



DEER VALLEY
Unified School District

Committee Members

- X Melissa Sepuka - K6 Administrator
- X Ryan Rockey - K8 Band/Music teacher
- X John Denton - K8 Music/Choir teacher
- X Carisa Frisby - K8 Music/Choir teacher
- X Kristen Olds - HS Piano/Choir teacher
- X Amy Hart - Parent
- X Brynley Mosley - Parent
- X Marie Burt - Parent
- X Michael Tuttle - Community member
- X Rachael Malfatti - Parent
- X Laura Gibson - Parent
- X Alison Llave - Parent
- X Heather Miranda - Parent
- X Jalena Fagan - Parent
- X Kelly Vise - Parent
- X Krista Ambrosino - Parent
- X Rebecca Texter - Parent
- X April Binder - Parent
- X Kathryn (Katie May) Smith - Parent
- X Tamara Weaver - Parent
- X Annemarie Steinhoff - Parent
- X Rong Lucchesi - Parent
- X Jaime Krolak - Parent
- X Aryan Chand - Parent
- X Nate Kievert - K8 Band/Music teacher
- X Tyler Tvrdy - K8 Music/Choir teacher
- X Renee Young-Esparza - HS Strings/Band teacher



Roadmap

September 30th:
Vision, Timeline,
Guidelines for adoption
with rubric. Committee
Meeting 1



October 27th & 28th:
30 minute vendor
presentations, narrow
selections to 2-3 vendors.
Committee Meeting 3a and
3b



January 6th:
Finalize
Recommendation
to the Board.
Committee
Meeting 4



March 2023
Materials to
teachers to use
in classrooms



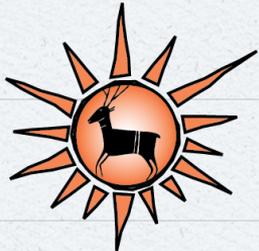
October 14th:
Review Materials with
Rubric for vendor
selection. Committee
Meeting 2



**November 4th -
January 2nd :**
Public Review



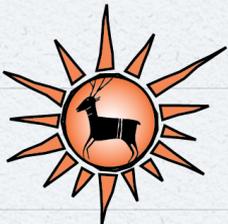
**January 24th and
February 14th:**
Board Preview and Action



Publicity and Public Review

Curriculum, Instruction and Assessment

- › [Department Homepage](#)
- › [K-12 Music Resource Material Adoption 2022-23](#)
- › [K-12 Social Studies Adoption 2022-23](#)



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[Home](#) » [Departments](#) » [Curriculum, Instruction and Assessment](#) » [K-12 Music Resource Material Adoption 2022-23](#)



DVUSD is considering the adoption of new supplemental materials to support both content and instructional practice for grades K-12 in all music courses. It is our intent to purchase supplemental materials and/or adopt open education materials that align with the Arizona music standards. This will result in a composite of materials from different sources to build supporting instructional content and unification of district curriculum resources for each course.

The Public Review Feedback goal is to assist in the review of selected committee material resources for adoption that supports teachers and students in their ability to meet or exceed grade-level proficiency targets in music literacy and prepare students for secondary and post-secondary opportunities.



DEER VALLEY
Unified School District

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Phoenix, AZ 85027
623.445.5000 Phone
623.445.5086 Fax
www.dvUSD.org

Welcome!

This year CIA is in the adoption process for K-12 Music curriculum resources. **We need volunteers** to represent the Administration listed in the meeting schedule below. Extra Duty pay will be paid for at the District level for work outside the contract day.

The following are dates of the meetings for the committee:

Sharing of the Vision, Timeline, Guidelines for Adoption

September 30, 2022; 4:00 pm – 6:00 pm; Zoom

Use Rubric to Review Vendor Selection

October 14, 2022; 4:00 pm – 6:00 pm; Zoom

Vendor Presentation, Narrow Selection to Maximum of Three Vendors

October 27 & 28, 2022; 4:00 pm – 6:00 pm; Zoom

Final Decision for Board Recommendation

January 6, 2023; 4:00 pm – 6:00 pm; Zoom

If you are interested in serving on this committee, please complete this Music Adoption Committee Form at <https://forms.gle/5GJsA84Hu8HBsh5k8>

If you know of any parents who would be interested, please email their names and phone numbers to Anna Backstrom. I will call and invite them to apply for the committee.

Respectfully,

Anna Backstrom, M.Ed.
DVUSD Fine Arts
Curriculum, Instruction and Assessment Specialist
623.445.5017

Anna.Backstrom@dvUSD.org

SUPERINTENDENT
Curtis Fiesch, PhD

GOVERNING BOARD
Kimberly K. Fisher
Ann O'Brien
Ann Elizabeth Ordway
Jennie Paperman
Julie Read

Graduating lifelong learners who will successfully compete, lead, and positively impact the world.

K-12 MUSIC Resource Adoption Committee Is Forming



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Band - Choir - General Music - Piano - Guitar

Location : Zoom Meetings from 4-6 p.m.

More Information :
anna.backstrom@dvUSD.org

1. Sept. 30
2. Oct. 14
3. Oct 27 & 28
4. Jan. 6, 2023



Sign up for this committee : <https://forms.gle/A9JRptLz9xDSgMBj8>

Committee Goal to recommend new resources for adoption that support teachers and students in their ability to meet or exceed grade level proficiency targets in music literacy and prepare students for secondary and post-secondary opportunities

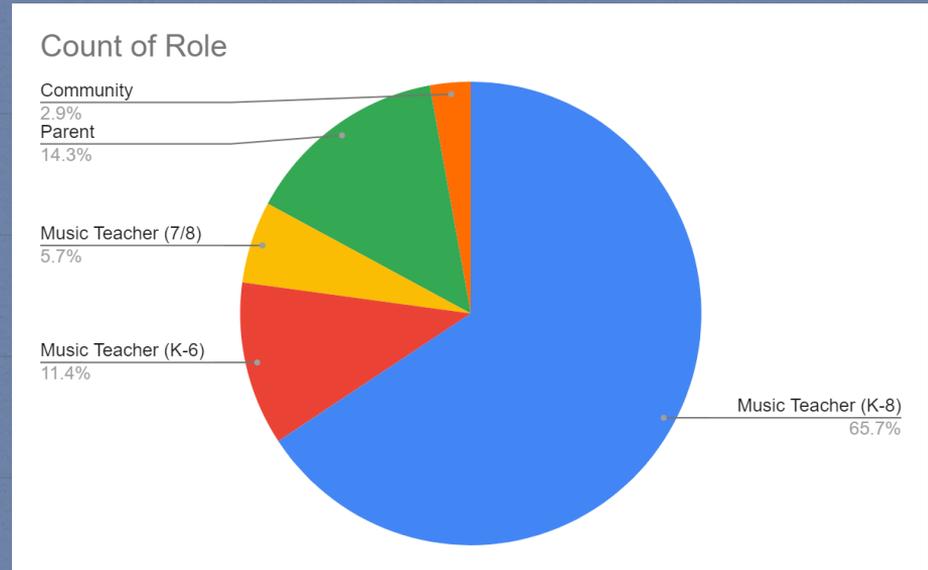
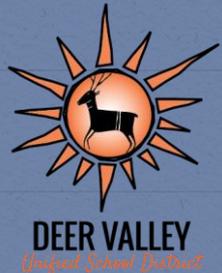
Publicity and Public Review

Publicity

- ▣ DVUSD Website
- ▣ PeachJar email to DVUSD parents
- ▣ Flyers posted at all K-8, MS and HS lobbies as well as District Office
- ▣ Posted on school marquee sign
- ▣ Communication to teachers through Canvas messages and HS Department Coordinators

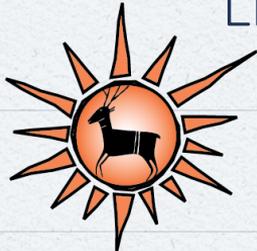
Public Review

- ▣ 35 evaluation forms submitted



Rationale for Team Recommendation

- X Balanced approach to learning with resources to support students and teachers
- X Arizona Standards Alignment
- X Meets needs for resources, materials, instruction and professional development that provides support for district LMS implementation



Recommended Materials

K-6

General Music



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5-12

Band, Choir, Strings, Piano,
Guitar, Orchestra

QuaverEd

MusicFirst

Resource Description for K-6 General Music



- Quaver Music curriculum is 100% aligned with the National and Arizona Music Standards.
- Quaver is ready to assist teachers with an engaging, interactive curriculum with customizable features.
- Quaver also has a robust professional learning, training, and implementation support included in their licensing.





Exhibit 4-1: NCCAS Met in Every QuaverMusic Lesson Plan

Kindergarten
1st Nine Lessons
Voice

K, Lesson 04 - Whisper, Talk, Shout, and Sing

PURPOSE

The purpose of this lesson is to develop students' ability to use their voices in different ways.

Essential Question: How do musicians make creative decisions?
(Creating: Plan and Make)

KEY STUDENT OBJECTIVES

- Recall the four ways to use the voice.
- Name specific situations in which each voice is used.
- Demonstrate the voice types with movements in a song.
- Recall that silence is when there is no sound.

Time	Standard	Classroom Resources	Music in This Lesson
Normal 30-45 min	NCCAS: Cn11.0.Ka, Cr1.1.Ka, Cr1.1.Kb, Re7.2.Ka	<ul style="list-style-type: none">• Materials<ul style="list-style-type: none">• Goldilocks and the Three Bears picture book (optional)• WTSS icons• Instruments<ul style="list-style-type: none">• Drum	<ul style="list-style-type: none">• Whisper, Talk and Shout and Sing• March of the Ducks• Yes, I Can!• If You're Happy and You Know It• Wheels on the Bus
Extended 30-38 min	NAfME: 1, 3, 6		





In lesson features include:

- **Draw** – Enables a Draw Tool with different colors and sizes that the teacher or students can use to draw on the screen.
- **Text** – Allows the teacher or student to put a text box on the screen. This is sometimes used to translate the text to another language or to put a teacher note on the screen.
- **Widgets** – Allows the teacher to place a Timer, a Keyboard, a Metronome, or a Soundboard over the screen.
- **Video** – Plays a teacher-recorded video for the student if the lesson is sent home as an assignment. The video is recorded in the Resource Creation screens component.
- **Worksheets** – Allows the teacher to access all the printable worksheets in the lesson and print them as desired.
- **Link** – Puts a QR code on the screen that can be scanned by students to load the screen on their device as well as a text link that can be copied and sent to students.



Professional Development Options

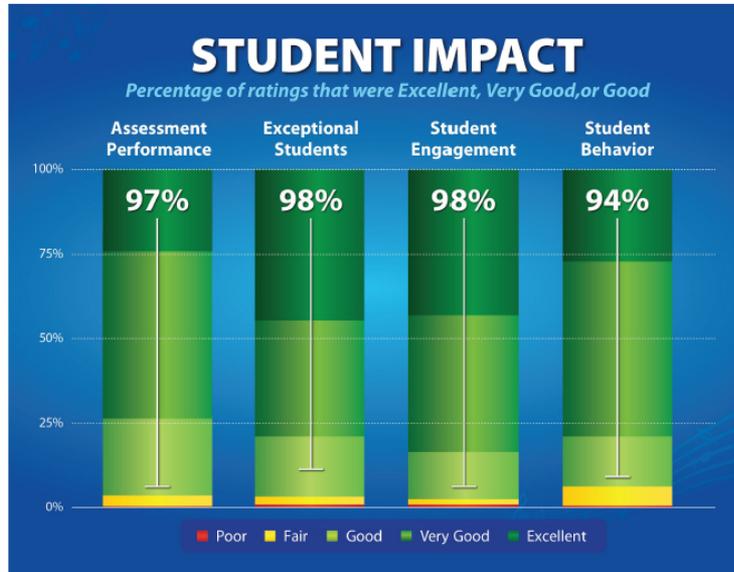
Training/ PD:

- On-Site PD Days (can be virtual)
- Digital Webinars (Monthly)
- National PLCs (Monthly)
- Facebook Community
- Resource Manager
- 24/7 Online Video Training: self guided, level 1-3 courses
- Live Customer Support Center



Impact on Students

Engage today's students with technology and music



Enhance Engagement

- Modern songs, composition tools, and technology integration to encourage engagement in music
- Free student accounts for at-home exploration or during school time

Benefits Across the District

- Improve attendance
- Decrease behavior issues
- Engage exceptional students in the arts

Benefits to Teachers

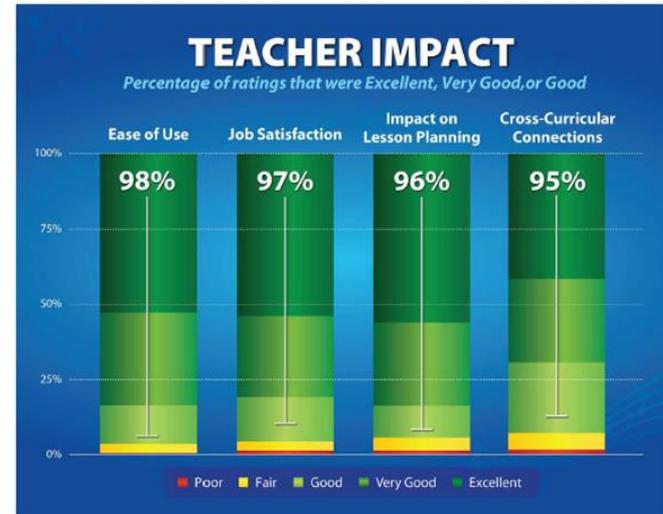
Flexible resources that meet educators where they are

Improves Job Satisfaction

- Consistent & ready planning tools & foundational curriculum
- Teachers can then customize to their individual teaching style
- Ease of use means more time for teaching

Enhances Teacher Effectiveness

- Reach EVERY student in each classroom
- Embedded ELL supports, Cross-Curricular Connections, Early Literacy Efforts & Social and Emotional Learning Goals



250 + Training Events, Staff of Credentialed Trainers, Former Classroom Teachers



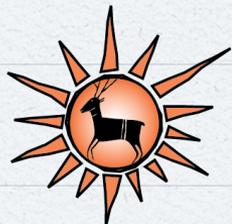
Quaver is an excellent resource for DVUSD. My students have gained valuable music knowledge with this program. I can't imagine not having it in my classroom. I know my students would truly miss the daily content from quaver in their music class. - DVUSD Teacher

I have used this technology the last four years and recommend keeping it! - DVUSD Teacher



I find Quaver to be extremely valuable when teaching my diverse student population. The student response to it is tremendous, and it allows me to keep my lessons full engaging activities and information that work for all of my students. My students thrive on familiarity and repetition. It takes time for my students to become comfortable with new things, and we are just hitting our stride with Quaver. I know there is still a lot more to the program/curriculum that can be accessed to benefit my students, and I look forward to using these materials for many years to come.

- DVUSD Teacher

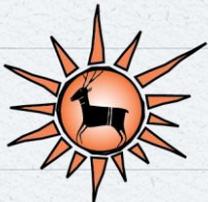


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Resource Description for 5-12 Performing Music



- MusicFirst Classroom is a hub for music learning software & content.
- It combines a learning management system with engaging content, assessments, courses, and software to monitor student's progress, make lesson plans, and create assignments.
 - Professional Development: This bid includes one (1) on-site training and seven (7) three-hour virtual training sessions with our Support Team and Lifetime Support.

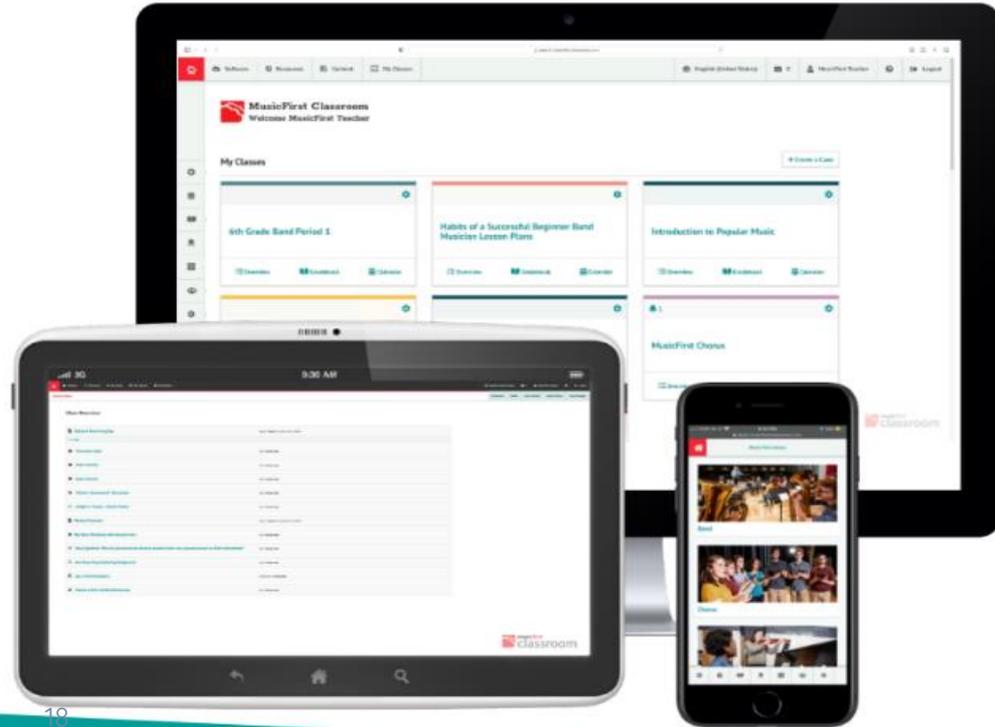


MusicFirst Classroom

MusicFirst Classroom is a hub for music learning software & content.

It combines a learning management system with engaging content, assessments, courses, and software to monitor students' progress, make lesson plans, and create assignments.

- ✓ Gradebook
- ✓ Content Library
- ✓ Calendar
- ✓ Communication Portal
- ✓ Lesson Planner
- ✓ Audio Recorder

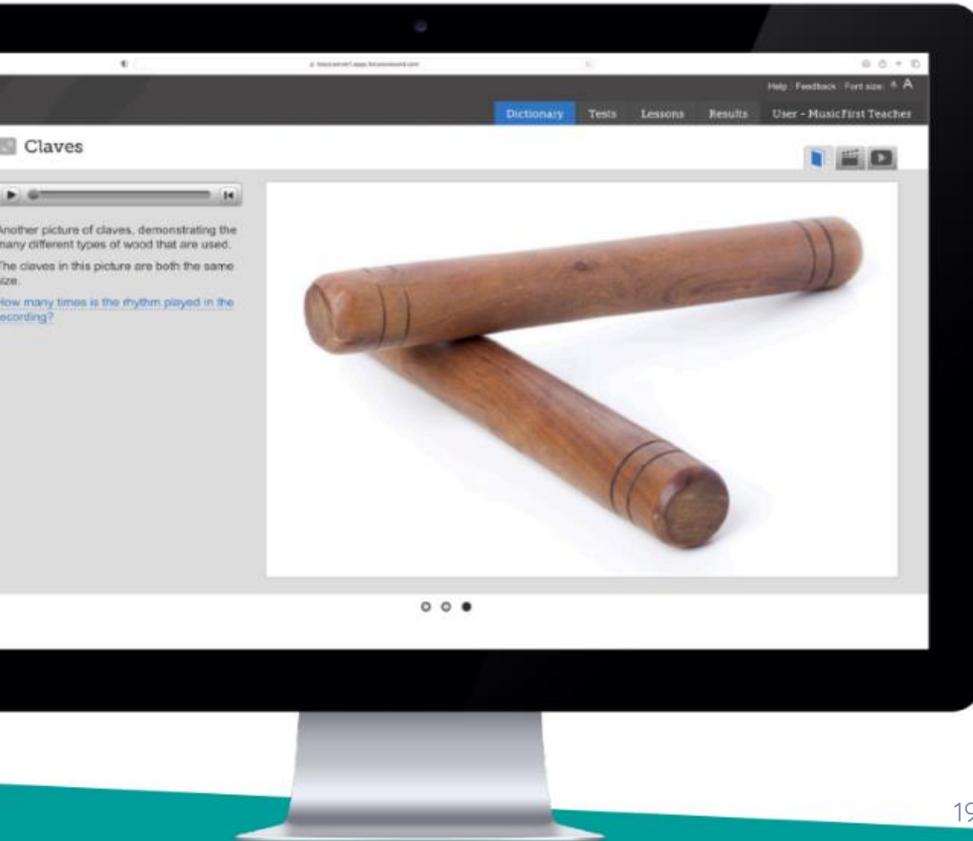


Focus on Sound

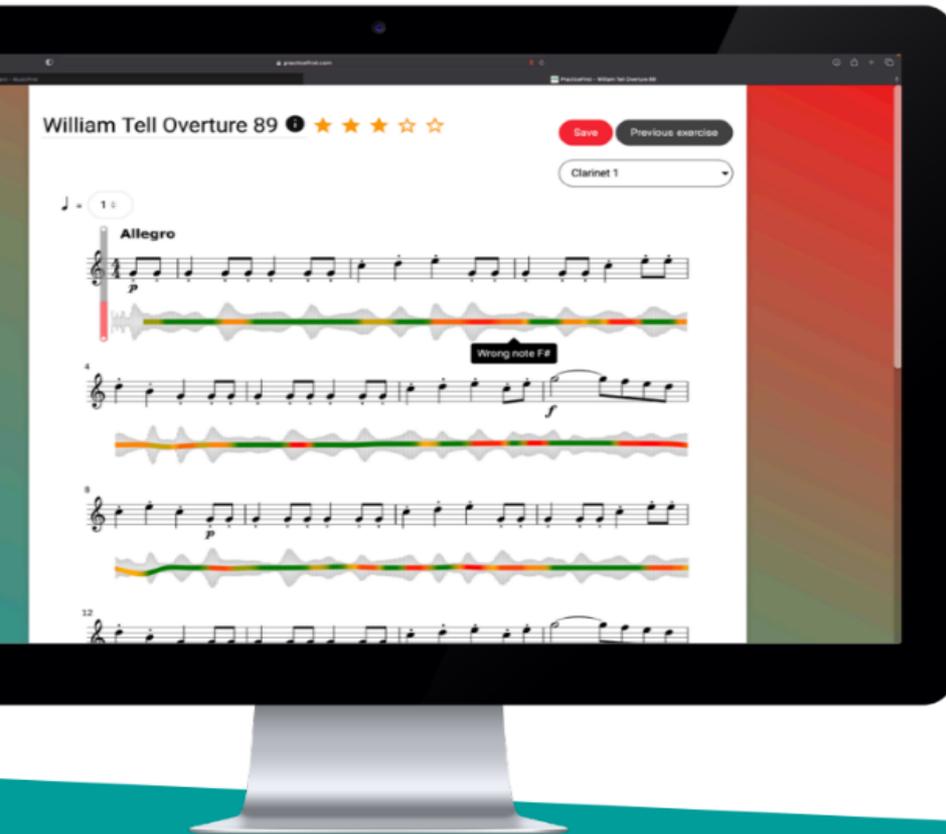
Multimedia music education digital encyclopedia

Focus on Sound is a multimedia encyclopedia of instruments, terms, composers, technology, and theory.

- ✓ Included with MusicFirst Classroom subscription
- ✓ Offers repository of hundreds of videos, lessons, tests, quizzes, photos, recordings, music scores, and web links



PracticeFirst



Robust and intuitive practice assessment software

PracticeFirst is cloud-based software which provides students with instantaneous and intuitive feedback on their instrumental and vocal practice.

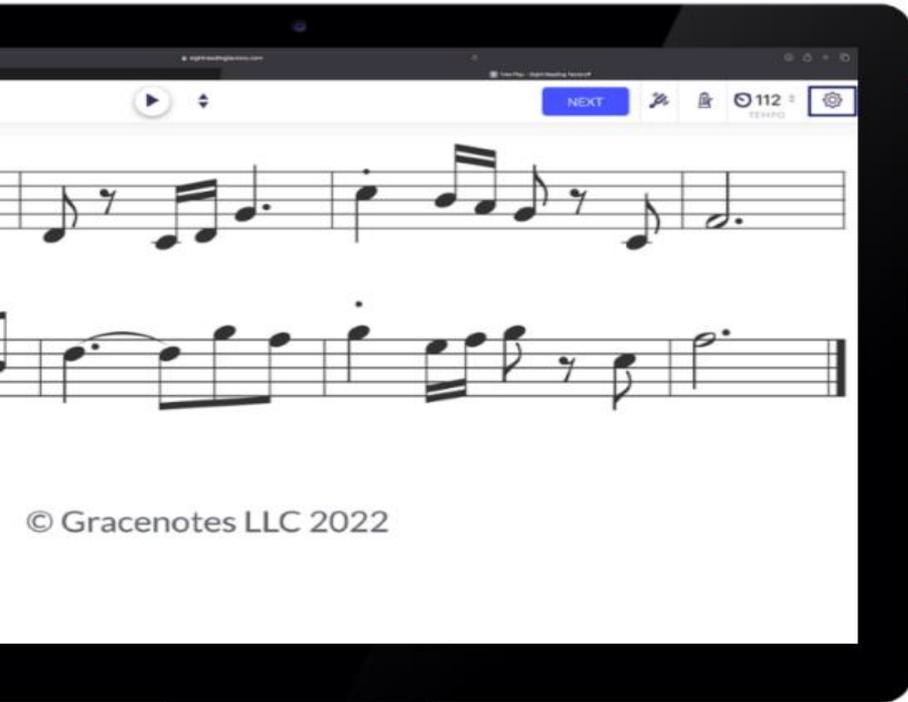
- ✓ Assesses rhythm, pitch, intonation, & duration
- ✓ Allows complete exercise customization
- ✓ Facilitates student assessment
- ✓ Includes vast library of repertoire & method books
- ✓ Offers ability to easily create & upload custom exercises

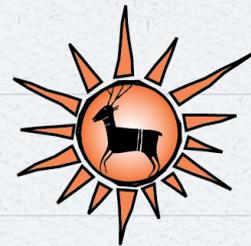
Sight Reading Factory

Interactive sight reading software

Sight Reading Factory is a cloud-based software which generates customized and unlimited sight reading exercises instantly.

- ✓ Generates real music
- ✓ Saves time & effort
- ✓ Creates customized sight reading exercises
- ✓ Offers multiple difficulty levels
- ✓ Allows unlimited sight reading exercises
- ✓ Facilitates student assessment





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- Engage on All Levels and spark creativity with student-made music.

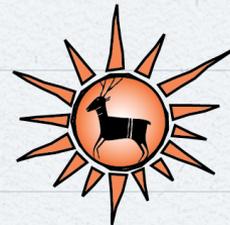
(—) Soundtrap® for Education
by Spotify

OUR MISSION

To unlock the potential of
human creativity - by making
storytelling
& music creation simple &
collaborative for every
student.



musicfirst



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Professional Development

Support & Training Resources

MusicFirst is committed to helping you succeed. We offer a wide variety of training opportunities, from individual webinars to weeklong workshops and full-semester professional development courses.

This bid includes one (1) on-site training and seven (7) three-hour virtual training sessions with our Support Team.

Lifetime Support Included

Our Support Team is available from 9:30 AM - 5:30 PM EST, Monday - Friday.

Contact: support@musicfirst.com or (855) 896-3344

MusicFirst Academy Course Offerings

- MusicFirst Educator Certification for Ensemble Directors
- Soundtrap for Education Certification
- MusicFirst Educator Certification for General Music & Theory Teachers
- Noteflight Learn Certification
- MusicFirst Educator Certification for Elementary Music Teachers

This is the most powerful feedback and practice tool I've ever seen to support our students. It would be worth every penny. - DVUSD Teacher

This looks amazing. I have looked at this method the last 2 years and think it would be a great new resource. I am impressed with all of the "extras" that come with this platform. - DVUSD Teacher

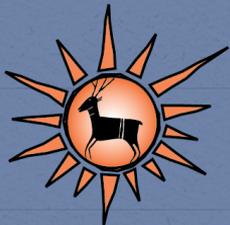
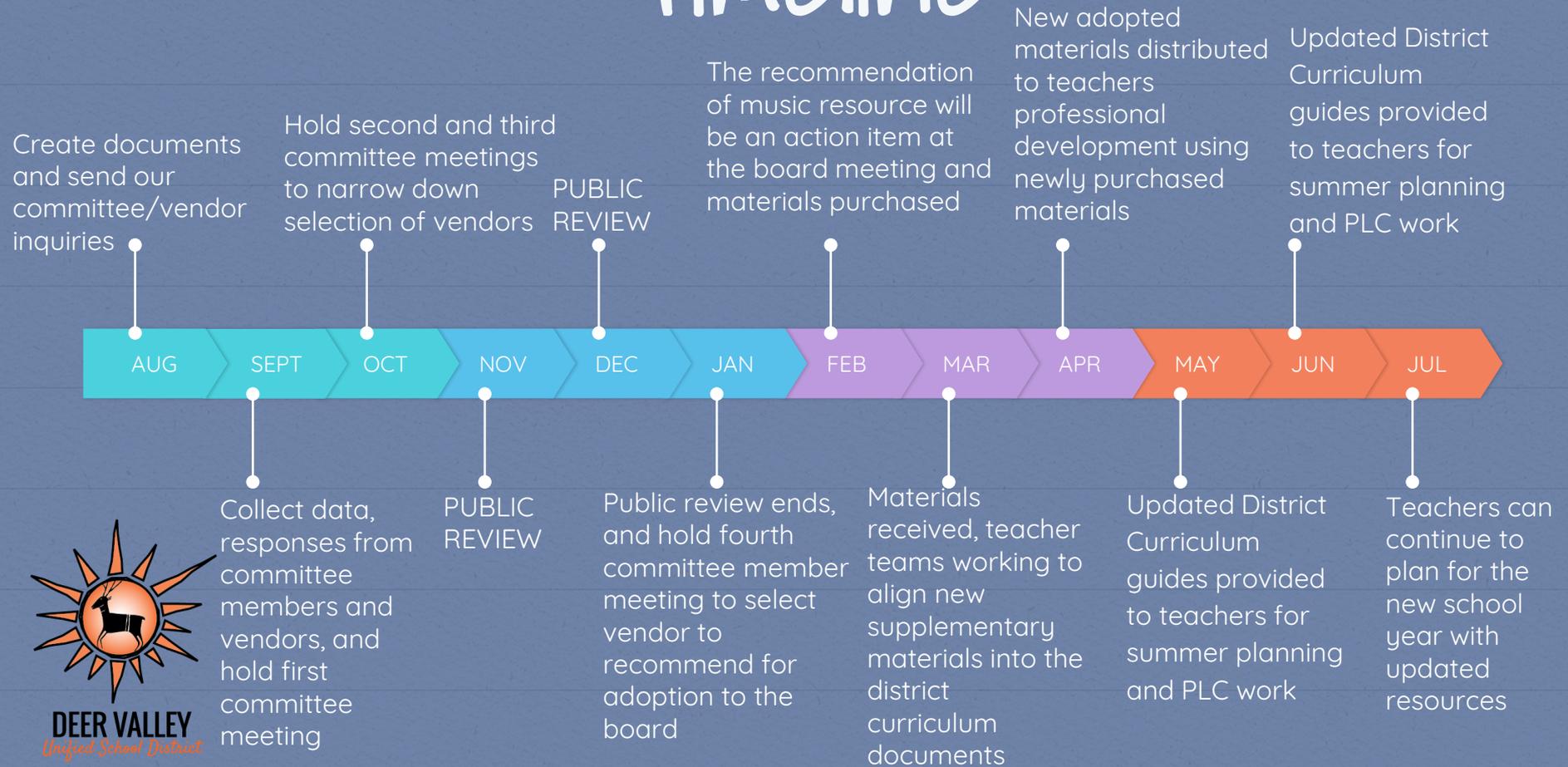


Love this resource. Can't wait for my kids to start using it. - DVUSD Parent

This is an outstanding Resource! It promotes vertical alignment between all levels of band, orchestra and choir! - DVUSD Teacher



Timeline



Fiscal Implications

Digital licenses for 7 years subscription quote for

- **Quaver-** 32 schools, 52 teachers, and an estimated 20,000+ students
 - Estimated Cost = \$452,035.58 (tax included)
- **MusicFirst-** 25 schools, 80 teachers, and an estimated 4500 students
 - Estimated Cost = \$469,415.23 (tax included)

Estimated shipping = \$0

Estimated Tax = \$48,864.81 (included in above quoted prices)

Total Estimated Cost = \$921,450.81

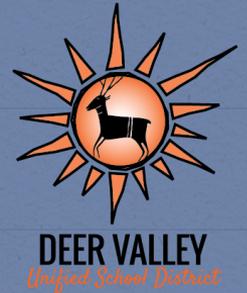


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ARS 15-721 Common school; course of study; textbooks

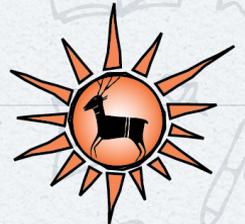
The governing board shall approve for common schools the course of study, the basic textbook for each course and all units recommended for credit under each general subject title prior to implementation of the course.



Thank you!

Any questions?

You can find me at: anna.backstrom@dvusd.org- CIAS



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